

Digital confidence for seniors



About us

YourLink partners with aged care providers to create digital inclusion solutions that reduce isolation, improve wellbeing while sparking curiosity and connectedness for older Australians.

We bring a unique combination of services and experience to engage your organisation and your clients to further embrace digital into their lives.

Our services

YourLink Involve


YourLink Involve is our managed solution and it gets its name from our personalised and human-centred approach. We work closely with you and your clients to develop the right strategy for your digital inclusion program. Our co-designed programs are simple, flexible and include the technology, data and critical training for seniors and care workers.

Digital training for seniors

We personalise the experience for your clients. With our tailored social learning programs, you'll open up the online world to them and we'll be right there as they learn and explore.

Training for care workers

We work with you to upskill your frontline team empowering them with essential training so that they feel inspired and confident to bring your client programs to life.



"By working in partnership with YourLink, our programs deliver the optimum solution that creates continuous support for our clients to become and remain engaged in their community, both on and offline."

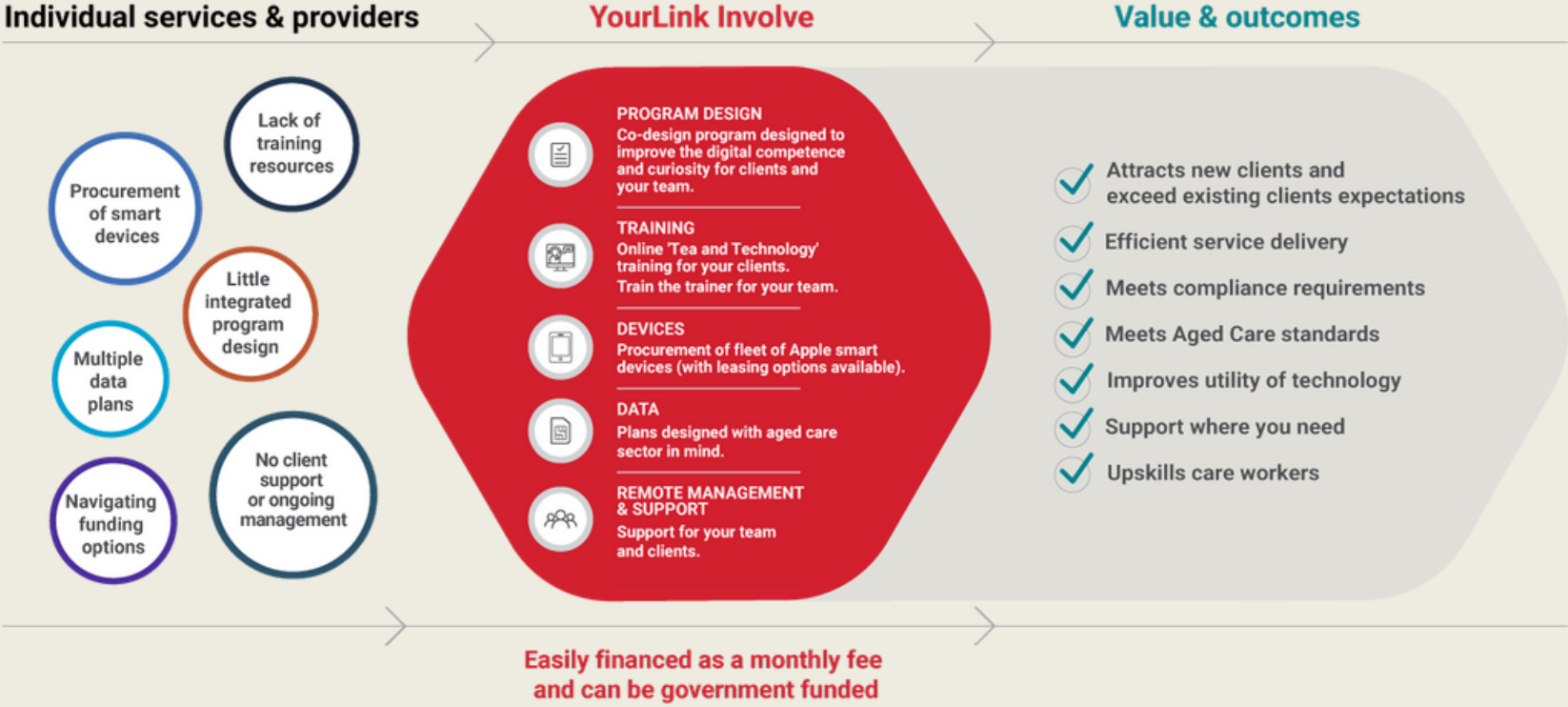
- Jenni Allen, CEO, ADSSI Limited

YourLink Involve

Making it easy to provide digital inclusion solutions for your team and the people in your care.

"We can now look at new ways of delivering our services, which are of huge benefit to our clients, and their families"

- Chris Coughlan, Strategy and Innovation Advisor, VMCH



YourLink Involve is our managed solution combining our unique experience in social learning for seniors with the leading innovation of Apple devices. And we partner with you to develop the strategy, and co-design the programs that suit your organisation and the older Australians you care for.

We then bring it all together: the organisational program, training for seniors and care workers, with the technology and data.

YourLink Involve gets its name from the personalised and human-centred approach we take which makes a real difference for the seniors and care workers involved, and provides a better return on investment for your organisation.

Case study

How VMCH challenged their own assumptions of seniors to provide new digital solutions

Issue:

Faced with the urgency to respond to the growing impacts of COVID-19, VMCH quickly set to work on redesigning the services they offer. With heightened awareness on face-to-face service delivery, VMCH were concerned that the social isolation that many clients were already experiencing was exacerbated.

Solution:

VMCH partnered with YourLink to create the 'Technology at Home' program for their Commonwealth Home Support Programme (CHSP) clients.

Technology at Home is a structured solution that gives clients confidence to get online through social learning, support and smart devices. The impact of this is the reduction of their social isolation.

Impact:

The Technology at Home program has allowed VMCH residents to stay safe, and engaged while feeling more connected during periods of isolation. And the results say it all. 97% of participants feel more confident with technology, 100% learned something new, 100% would recommend the program, 100% value VMCH providing the service.

Visit our website for the full story: www.yourlink.com.au/testimonials



Case study

A partnership between YourLink and VMCH creates digital confidence for seniors living at home



How VMCH challenged their own assumptions of seniors to provide new digital solutions

"It keeps you in touch with the world. I feel like I have been very lucky, it's the best thing to happen to me all year. How much data do we get?"
Doreen, VMCH client

VMCH

VMCH is a Catholic not-for-profit organisation providing high quality disability, specialist education, aged care and retirement living services. VMCH's 2,550 staff members are dedicated to supporting 9,000 people across metropolitan Melbourne, regional Victoria and southern New South Wales.

Photo credit: VMCH

1

Contact us

Paul Daly

Head of Growth
paul@yourlink.com.au
0403 888 985

Jeff McNaughton

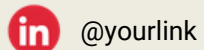
Senior Consultant
jeff@yourlink.com.au
0411 729 449

Troy Flower

Growth and Innovation Advisor
troy@yourlink.com.au
0447 66 66 91

Susan Howarth

Head of Marketing
susan@yourlink.com.au
0420 768 807



@yourlink



@yourlinkau



@YourLinkAU

